Business Software for Retail Chains and Stores
It's all here, it's all integrated and it can grow with your business.

Point of Sale and Retail Management
Know and manage every aspect of store and chain management with easy-to-use, retail-proven solutions. Increase customer flow and cash-in, accelerate lines and tasks, control inventory and automate purchasing.

Supply Chain Management
Maximize profitability by improving the efficiency of your inventory delivery systems, optimizing inventory levels and improving customer service.

Accounting and Finance
Superior financial, reporting and business management applications help you run your business better and provide the backbone for the rest of your business-critical applications.

Customer Relationship Management
Empower your sales, marketing and customer service teams to work together to generate more revenue opportunities and increase customer satisfaction.

E-commerce
Build an effective, efficient, Web-based sales channel with full integration between your Web storefront and sales management applications.

Human Resources
Increase the quality and consistency of your human resource activities to reduce workloads, control costs, attract and retain the right people and improve employee job satisfaction.

start

Contact Your Certified Microsoft Business Solutions Partner
Microsoft Great Plains Partners certified in Microsoft Retail Management System applications can analyze your needs and goals, optimize product selection, tailor and install your system, then train you and your staff in its efficient use.

Call **888-477-7989** today or visit **www.GreatPlains.com** to learn more details and see these products' full capabilities.
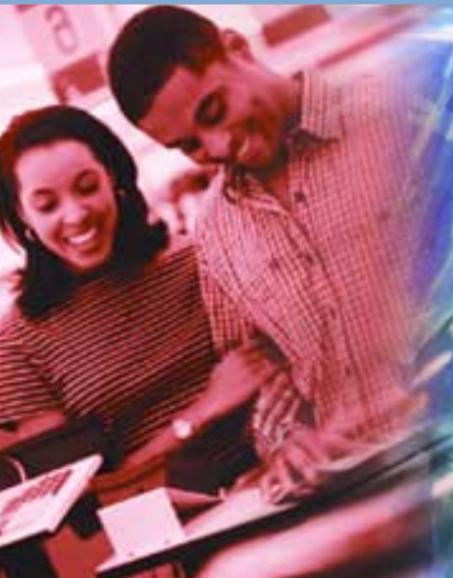
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Integrate and automate
from registers through balance sheet

Ready-to-run POS/retail management software
from Microsoft Business Solutions

Microsoft

Retail Management–Endless POSsibilities!

Thorough store and chain automation now offered by Microsoft Business Solutions

New marketing opportunities flash by every day. Customers want more SKUs, personalized service and connected convenience. Retail must streamline every inventory management, purchasing and pricing chore to perform its new tasks. Accounting and finance must be unimpeachable, yet time-economical. Data exchange with customers, suppliers and external systems must work first time, every time, anytime.

Microsoft Business Solutions' Retail Management System is a comprehensive suite of retail solutions. From single stores to national chains, retailers use this proven product line to complete retail tasks in every corner of the store—from registers through stock levels to shipping and receiving.

Integrating store and customer data from Microsoft Retail Management System (MRMS) into Microsoft Small Business Manager, Dynamics or eEnterprise enables balance sheets, payroll taxes and a full range of financials. Powerful separately, invincible together—and thoroughly connectable to other Windows®-based applications—these best-in-class retail and financial solutions deliver everything retailers need to survive and expand.

Finally, big-business tools are available to retailers of all sizes.

MRMS delivers full-spectrum management for every retailer

Stores and chains get cost-effective, collaborative solutions in affordable, connectable applications with easy customer tracking, efficient inventory management and comprehensive reporting tools:
- **Store Operations** is a Web-enabled, scalable, POS solution for stores and chains that helps brick-and-mortar retailers maximize in-store capabilities.
- **HeadQuarters** lets multi-store retailers see and control their entire enterprise from corporate. It pulls, integrates and reports POS and back-office data from satellite Store Operations installations. Then it disseminates management's changes to defined stores.
- **QuickSell 2000** serves single-location stores and nearly every inventory type including high-volume, specialty, hard goods, soft goods, services and fast-paced convenience stores.

Solutions that work together boost sales and efficiency

Store-level MRMS applications efficiently handle transactions, customer histories, inventory management and purchasing. Retailers have instant visibility and tighter control over customers, merchandise and suppliers. Store Operations supports Web sales, shipping and lightning-fast Web-based credit processing.

Microsoft Business Solutions' financial applications empower automating financials, distribution, project accounting, electronic commerce, human resources, payroll, manufacturing, supply chain management, business analytics, sales and marketing management, and customer service/support. Easy data interchange between retail and financial systems eliminates tedious double entry and slashes overtime hours.

Isolated data becomes shared intelligence

See, manage, price and control inventories across multiple locations. Make informed decisions with real-time data. Close the loop on customers to build more dynamic, lasting relationships.
- Connect solutions so information flows to customers, business partners and employees
- Streamline operations to make your enterprise more nimble, responsive and productive
- Maintain a unified view of each customer—whatever the sales channel or location

Translate opportunity into profitability

Perceptive retailers know that efficient automation makes them more profitable. Microsoft Business Solutions makes it easier for stores and chains to exploit the same tools and technologies that big box and anchor stores use. You can keep your customers and get more of them—no matter who moves into the mall.

You need to connect!

Microsoft Business Solutions selected and acquired the highly awarded QuickSell retail management software suite to give retailers an integrated, end-to-end POS/retail solution backed by Microsoft's 100% commitment to retail.

> *"Microsoft now offers stores and chains a connected solution that gives every employee and manager the data they need to serve customers better, make profitable decisions and finish tasks faster. The integration and retail-proven capabilities of these solutions boost efficiency throughout the enterprise. They open avenues for new cash-in while they cut costs in store operations, hardware and software."*
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> Brendan O'Meara
> Product Unit Manager, Retail
> Microsoft Business Solutions

MRMS leverages Microsoft SQL Server™ and future .NET and XML Web services so retailers can interact more fully with customers, suppliers, affiliated stores and other applications.